

Media Release

16 August 2003

BOC introduces Oxyline™ in the city of joy *First of its kind service introduced in India by the leaders in gas business*

Kolkata 16th August 2003: Medical oxygen being a crucial component in life saving and support, its essential that during its supply purity, safety and reliability are always taken into consideration. It is also critical that institutions as well as individual patients have access to medical oxygen in right quality at the right time, adhering to proper safety standards.

While hospitals, nursing homes have adequate infrastructure to ensure that proper stock is maintained to avoid oxygen crisis, it is during individual emergency requirements that one face difficulty in getting medical oxygen.

Keeping the above in mind, **BOC Medical** (division of **BOC India Limited**) launches **Oxyline™** - the one of its kind Mobile Medical Oxygen Delivery Unit to cater to individual patients and smaller medical units.

Launching this service **Mr. Sanjiv Lamba, Managing Director, BOC India Limited** said "*The Oxyline™ service is a national emergency response service being introduced in select metros over the next few months. It gives us great satisfaction to introduce this critical service in the city where we started our business. This is our humble way of extending our services to our customers, individual or institutional. With the rising need for improved support system in the healthcare industry, Oxyline™ would go a long way in being the reliable source for medical oxygen. I believe the people of Kolkata will find this service to be of immense benefit.*"

Oxyline™ will provide a national emergency service across select metros with a complete self-sufficient mobile unit providing round the clock emergency medical gases deliveries. **Oxyline™** carries a suite of products ranging from medical oxygen with accessories, nitrous oxide and oxygen concentrators. With its trained manpower it will ensure delivery of medical oxygen any time and at any place with full assurance of purity, safety and reliability.

By simply dialing to **98312 77777**, an individual or an institution can avail **Oxyline™** service.

Oxyline™ promises to respond to such calls by delivering oxygen at the caller's place in the shortest possible time from its current location.

About BOC India Limited : **BOC India Limited (BOCI)** is the leader in gas business in India since 1935. Part of the \$ 6 billion **BOC Group Plc.** of UK, **BOC India** provides a one-stop solution to every sphere of gas and gas related business. **BOC India** has excelled through successfully blending of local innovation and adaptation with international expertise from the Group. Be it for food processing, medical, domestic or industrial use, **BOC India** provides tailor made solutions for its customers. While providing the best solutions to its customers, **BOC India** has always conformed to the strictest international standards of production and safety.